



The above image was created by Brandon Bauer, an artist and educator from Wisconsin. It was provided by JustSeeds.org during the months of protest this winter in Madison, WI. The majority of the Wisconsin organizers and their families and communities for the 2011 ZL(u)C are affected by what's been happening here in critical ways. We all thank you for making the journey and are so happy and proud of how much zines and librarianship contribute to preserving real populist media that affects change and allows our stories and herstories to be known. We ARE the Revolution!



2011
Zine Librarian

(un)Conference

July 8th & 9th, 2011

Milwaukee, WI

CONTENTS:

Are You Feeling ZL(u)cky, Punk? 3

a brief history of the Zine Librarian (un)Conference compiled by Alycia Sellie

Maps and Legends 4-5

a map and points of interest around UWM and Riverwest - also a song by R.E.M from their album "Fables of the Reconstruction"

Beer, Bowling, and Bolshies, Oh My! 6-7

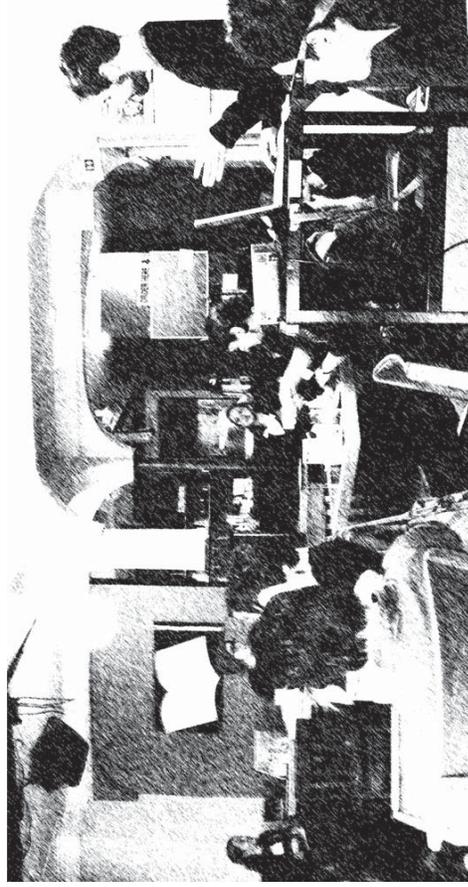
Some fun Milwaukee trivia compiled by Chris Wilde of QZAP

BYOFZL(u)C 8-9

A schedule for you to fill in - title riffs off byofl.org

The Brew City Scene 10-11

a few more things to do in Milwaukee when you're not dead - A riff off the Warren Zevon song "Things to do in Denver When You're Dead"



Zine Librarians at ZAPP in Seattle, March 2009

This zine is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License.



Eat + Drink:

Lakefront Brewery Tour
1872 N Commerce St.

\$7 / Schedule: http://www.lakefrontbrewery.com/details_details.html

Great Lakes Distillery Tours

Mon-Thur: 2 & 4pm | Fri: 2, 4, & 6pm | Sat: 1,2,3,4pm with tastings at 1:30, 2:30, 3:30 & 4:30pm / FREE + \$5 tasting

The Safe House - a spy-themed bar & restaurant

779 North Front Street

Bar: Su-Th - 11:30am to Close, F+S 11:30am to 2:00am

Restaurant: M-F 5pm / Sun. 11:30am-9pm

Palomino Bar/ Restaurant - vegan fryer and great bar food

2491 South Superior Street

10/11am - 2am

Comet Cafe - good bar food, some vegan yums

1947 N. Farwell Ave.

Food service until 10pm

Beans and Barley Market and Cafe - healthy, vegetarian vegan + more

1901 E. North Ave.

8am - 9pm

Internet Resources:

onmilwaukee.com

thirdcoastdigest.com

expressmilwaukee.com



the Brew City Scene

(or a few more things to do in Milwaukee when you're not dead)

Art:

Milwaukee Art Museum (MAM)
700 N. Museum Drive
Milwaukee, WI 53202
10am-5pm T-Su / \$14

Haggerty Museum of Art
Marquette University
13th and Clybourn streets
M-S 10am-4:30pm
Sun. Noon - 5pm / FREE

Bronze Fonz
on the Milwaukee Riverwalk just south of Wells Street in downtown
FREE

Inside:

Milwaukee Public Museum
800 West Wells Street
Milwaukee, WI 53233
W-M 9am-5pm / \$12.50 (closed Tuesday)

Mitchell Park Domes - Botanical Garden
524 S. Layton Blvd.
Mon-Fri: 9am-5pm
Sat. & Sun. 9am-4pm / \$6.50

Growing Power Urban Farm
5500 W. Silver Spring Drive
Tours at 1pm every day / \$10

Harley-Davidson Museum
400 Canal St.
9am-6pm (8pm on Thursdays) / \$16



ARE YOU FEELING ZL(U)CKY, PUNK?



Formed in 2003, the Zine Librarians Yahoo Group (ZLYG) has served as a forum for discussion about zines in libraries and archives.

Zine librarianship, a relatively new specialty, is still evolving. Since 2009 zine librarians and librarian zinesters have been meeting annually to confer on the broad subject of zine librarianship. The ZLYG is comprised of public, academic, and independent librarians and archivists who work with, and advocate for, zines, comic, and print ephemera.

Zines, self-published materials written in a punk rock do-it-yourself tradition, are primary source documents that tell stories of contemporary life, culture, and politics. Zines break all the rules of authorship and organization, and thus they can be difficult to collect. But zines importantly provide an outlet for ideas and identities that would otherwise be unrepresented in our libraries, or in our societies. Historically, and just like the wider alternative press, zines have largely been all but absent from most library shelves.

The first Zine Librarians (un)Conference was held in Seattle, Washington in March 2009 at Zine Archive and Publishing Project (ZAPP), to great success. A mini zine librarians conference was held during the summer of 2010 at the Portland Zine Symposium. This year we're bringing the conference to the Midwest. Although Wisconsin is not yet a hub for zine activity like the Pacific Northwest, Milwaukee is the site of significant zine projects including the Queer Zine Archive Project (QZAP) and Bottles on the Sill library, and the city has a respectable zine scene, supporting its own Zine Fest every year and various related activist events such as the Girls to the Front book tour. Blending a traditional conference with the unconference model, this gathering will be participatory and open. Workshops will be scheduled, and discussions of

cataloging, organizing and promoting zine collections are expected, among other topics. All members of the zine and libraries communities (academic, institutional and "barefoot librarians") are invited to join in and take part.

On Unconferences:

Eric Goldhagen of <http://freesinkittens.com/> summarizes the essentials of the unconference:

- An unconference is a participant-centric conference, the structure is more concerned with the value to the participants than the value for the sponsors or organizers (in a similar way that the GPL Free Software license is more concerned with the rights of the software user than the software owner).
- At a normal conference, the hallway conversations tend to be the best parts. At an unconference, it's all hallway!
- Unconferences try to replicate the community centric nature of Free Software projects in the way we organize an event. Everyone is a participant.
- Whoever shows up are the right people to have here.
- Whatever happens is what is supposed to happen.
- If you find yourself in a place where you are neither learning or contributing, be respectful but use your feet to find another room where you can learn and contribute.
- Your participation is not only welcome, it's necessary.



FRIDAY, JULY 8TH SCHEDULE

Time/Location	Conference Center	Special Collections	Learning Commons W164	Learning Commons W111
10:00-11:20am	Opening Plenary			
11:30-12:30pm		Tour of Special Collections		
12:30-1:30pm	Lunch	Lunch	Lunch	Lunch
1:30-2:30pm				
2:30-3:30pm		Zine Cataloging/In Service		
3:30-5:00pm				

BYOD (W)C

MAPS AND LEGENDS



1	Golda Meir Library - the Zine Librarian (un)Conference will be on the 4th floor of the west wing.
2	Sandburg Hall Dorms - University housing. Not much to say, except that it's about a 10 minute walk from there to Lake Michigan.
3	QZAP HQ - 2935 N. Fratney Street (half block north of Locust St.) Also on Locust is Woodland Pattern Book Center, home of chapbooks, artist books, and other cool print things.
4	Roast Coffee + People's Books - closest independent cafe to UWM. Roast has good coffee and tea selection + sandwiches and snacks. People's Books is a co-op bookstore that has a selection of zines. Also housed there is A Broader Vocabulary feminist bookstore co-op.
5	Downer Avenue - there are a number of places to eat here including Via, Cafe Hollander, Sendik's Market, Downer Cinema, and Boswell Books.
6	Oakland Avenue - also lots of good places to eat, a few head shops, Clark Graphics (for copies!), Walgreens pharmacy, etc.
7	Riverwest Co-op/Cafe + Cream Cities Collectives (CCC) - right across the street from each other on Clarke and Fratney. The Co-op has organic produce and vegetarian/vegan food including a cafe. CCC is Milwaukee's infoshop and anarchist community space. Lots of zines, books, a silkscreen collective, and more.
8	Tool Shed Toys (slightly off the map) at 2427 N. Murray Ave. The Orderly Disorder zine reading will be there on Thursday, July 7th at 8:00pm.
9	The Riverwest Public House - A co-operative bar/pub. They've got cheap drinks and are good people.
10	The rest of the city... there's a lot of other places to explore in Milwaukee that aren't on this little map. Continue to the page 10 for a list of neat things to check out including museums, neighborhoods, places to eat, etc.

SATURDAY, JULY 9TH SCHEDULE

Time/Location	Conference Center	Special Collections	Learning Commons W164	Learning Commons W111
10:00-11:00am	Opening Plenary			
11:00-12:00pm		Tour of Special Collections		
12:00-1:00pm	Lunch	Lunch	Lunch	Lunch
1:00-2:00pm				
2:00-3:00pm		Zine Cataloging/In Service		
3:00-4:00pm	Closing Plenary			

5:00pm-??? Tour of QZAP and DIY Bar-B-Q / potluck at QZAP HQ - 2935 N. Fratney St. Please bring food or drink to share. There will be both vegetarian and meat grills.

BEER, BOWLING, AND BOLSHIES, OH MY! SOME FUN MILWAUKEE TRIVIA

Throughout the early and mid parts of the 20th Century, the City of Milwaukee was held in high regard as a well-run urban area and was often noted for its innovation. The catalysts behind this energy were three Socialists whose reigns covered just shy of 40 years. These were Socialists who reflected a more pragmatic approach to the problems of maintaining an ethical standard in city government and were less about being Radical with a capital "R" but radical in the sense that they felt city government should, for all intents and purposes, leverage its power and resources to the greater good of all citizens in an era when Industrialism and Big Business ran roughshod over the rights of individuals to clean air and water, decent working and living conditions, and governmental transparency at City Hall. In all, Milwaukeeans elected three Socialist candidates as mayor in its history:

Emil Seidel - 1910-1912. He was elected with a majority of Socialist aldermen and a 'clean sweep' of the highest City offices, however Seidel and most of the aldermen were voted out two years later. During his single two-year term he set up the first public works departments and launched the city park system as well as briefly employing poet Carl Sandburg. http://en.wikipedia.org/wiki/Emil_Seidel

Daniel Hoan - 1916-1940. The Hoan Bridge, which serves as a literal and figurative gateway to Milwaukee is named for the second Socialist mayor. He served for six terms and is Milwaukee's second longest serving Mayor. His term is tied with another Socialist mayor from Bridgeport, CT at 24 years in office. He created the first public housing project in the US as well as consolidating several key services and resources under municipal ownership. Sadly, Hoan's radical thinking did not extend to burlesque and in 1927 he sought to force burlesque theater managers to follow an arbitrary "code" of standards. http://en.wikipedia.org/wiki/Daniel_Webster_Hoan



Frank Zeidler - 1948-1960. When Zeidler was first elected, he was the lone Socialist in City government and so far is the last Socialist elected to the mayoral office. The City grew to nearly twice its size and also kicked off the planning and building of Milwaukee's freeway system. He was an outstanding supporter of the Civil Rights Movement. He ran for President against Jimmy Carter and Gerald Ford in the 1976 Presidential election. The current Alderperson who represents Riverwest and the East Side, Nik Kovac, points to Zeidler's knowledge and experience as inspiration in his own political thinking and actions. http://en.wikipedia.org/wiki/Frank_P._Zeidler <http://oldmilwaukee.net/forum/viewtopic.php?f=5&t=188>

Milwaukee boasts of two bowling alleys of distinction in US history:

Holler House at 2042 W Lincoln Avenue on the South Side is the oldest continually operating bowling alley in the US. The lanes were opened in 1908 and feature two wooden lanes in the basement with manual 10-pin setting done by "pin boys" who are grandchildren of the owner. http://en.wikipedia.org/wiki/Holler_House

Polish Falcon / Falcon Bowl - Polish immigrants to the US founded a cultural organization called "Polish Falcons" in honor of the symbol of their homeland. These community centers were called "Nests" and at one time numbered in the hundreds. Only one now survives in the Riverwest neighborhood. It was built at the turn of the Twentieth Century and has a six lane bowling alley and bar in the basement as well as a bar upstairs next to a large open room rented out for all types of events, including the Milwaukee Zine Fest. It is the only place you can buy beer as a "carry out" after 9pm. <http://www.onmilwaukee.com/bars/articles/polishfal.html>

Park overlooking the shore of Lake Michigan.

Milwaukee has a rich tradition of different cultures and people of color settling here and making their mark on the city. While historically Milwaukee has been one of the most segregated of urban areas, neighborhoods like Riverwest, Harambee/Bronzeville, and parts of the South Side are places where different traditions, customs, and languages thrive. In the 19th Century, Milwaukee was a stop along the Underground Railroad where free citizens lived side by side in community with people who had escaped the conditions of slavery in the South. The tradition of being a place of refuge and radical human rights activism continues into the 21st Century with organizations like Voces de la Frontera.

The Milwaukee area is the birthplace of one of the most flamboyant entertainers in history, Liberace! What was queer bar life like in Lee's closeted, openly secret pre-Stonewall homosexual world? One can find out by venturing to *This Is It* at 418 E. Wells St., a gay bar that time forgot. First opened in 1968, *This Is It* is a place where "The Food Is Fine and The Fun Is Fun" according to one of their ads from the late 1970s. Other bars have come and gone in the LGBT community but *This Is It* endures. And now you know... the rest of the story. <http://www.thisisbar.com/>



What is one thing that Milwaukee and Manhattan have in common? Both have an amazing crowning jewel park designed by Frederick Law Olmstead. While famous for his design of Central Park, Olmstead is a hero to green space champions right here in Milwaukee. His vision of Lake Park sought to incorporate the two distinct water features that serve as backbones to Milwaukee, Lake Michigan and the Milwaukee River. Olmstead conceived of a continuous run of space between the River and the Lake in the form of large parks alongside each body of water with a wide boulevard connecting the two. One can venture from Riverside Park, now home to The Urban Ecology Center, eastward down Newberry Boulevard, home to many University of Wisconsin Milwaukee faculty, staff, and students, to the bluffs and ravines of Lake

In recent years, Milwaukee has been home to the Brew City Bombshells and the Alley Cat Review burlesque troupes. They mark a revival of a form of entertainment that vanished in 1955 after legendary theaters such as the Gaiety and the Empress closed down. The roots of burlesque reach deep back into the 20th Century and contain a colorful history with salacious details such as the secret first marriage of Mae West, who in the spring of 1911, whilst performing in a show here, married one of her fellow stage performers in what was likely a marriage of convenience. Sadly, West was shamed and goaded into revealing her youthful folly after a WPA indexer came across her marriage certificate during an inventory of city records during the Great Depression.

While there are none currently left within the city limits, there are still two drive-in movie theaters within an hour's driving distance of Milwaukee. One can head west on Highway 18 toward Madison just two miles past the town of Jefferson to the eponymously named Hi-Way 18 Outdoor Theater (whose modern amenities include a "Wi Fi Hotspot") or one can head south past Kenosha to Pleasant Prairie seven nights a week to the Keno Drive In whose schedule is not deterred by rainy weather. <http://www.highway18.com/> <http://www.kenodrivein.net/>

What is one thing that Milwaukee and Manhattan have in common? Both have an amazing crowning jewel park designed by Frederick Law Olmstead. While famous for his design of Central Park, Olmstead is a hero to green space champions right here in Milwaukee. His vision of Lake Park sought to incorporate the two distinct water features that serve as backbones to Milwaukee, Lake Michigan and the Milwaukee River. Olmstead conceived of a continuous run of space between the River and the Lake in the form of large parks alongside each body of water with a wide boulevard connecting the two. One can venture from Riverside Park, now home to The Urban Ecology Center, eastward down Newberry Boulevard, home to many University of Wisconsin Milwaukee faculty, staff, and students, to the bluffs and ravines of Lake